

# A Trading Zone for Sustainable Development

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The third Lithuanian Urban Forum  
Housing Modernization: From Building Repairs to City Renovation  
October 1, 2009



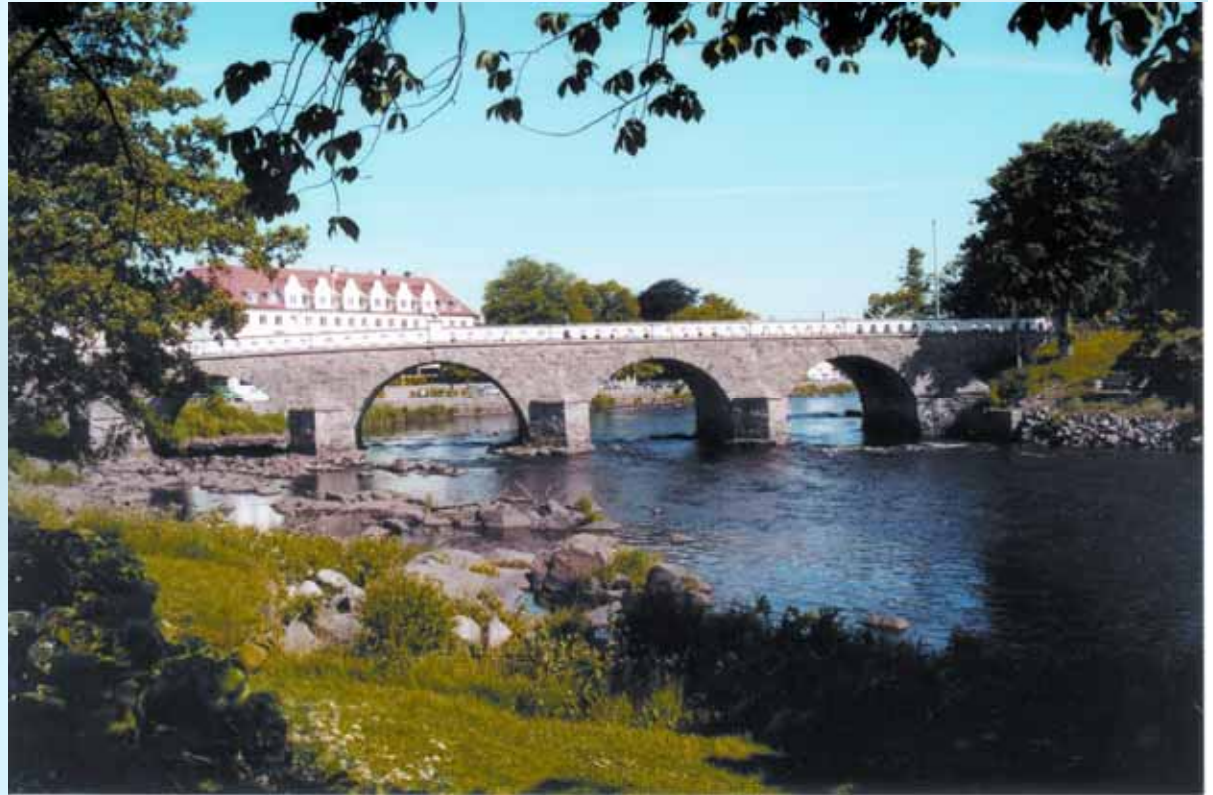
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## Halland 1990s

Recession  
Unemployment  
Dead sea

Agribusiness  
Tourism



# A Trading Zone for Sustainable Development

## Halland

30% unemployment

€6,000 public funds

10 trained craftsmen



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## The Halland Model

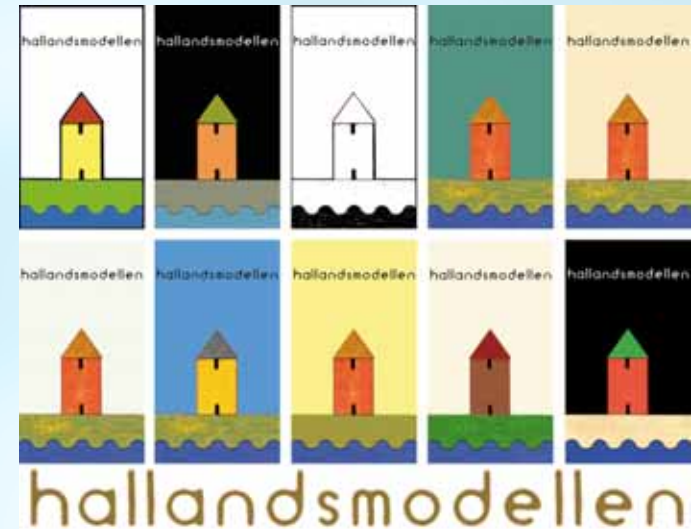
The Vocational Committee of  
the Construction Industry

The Swedish Construction  
Federation

County Labour Market Board

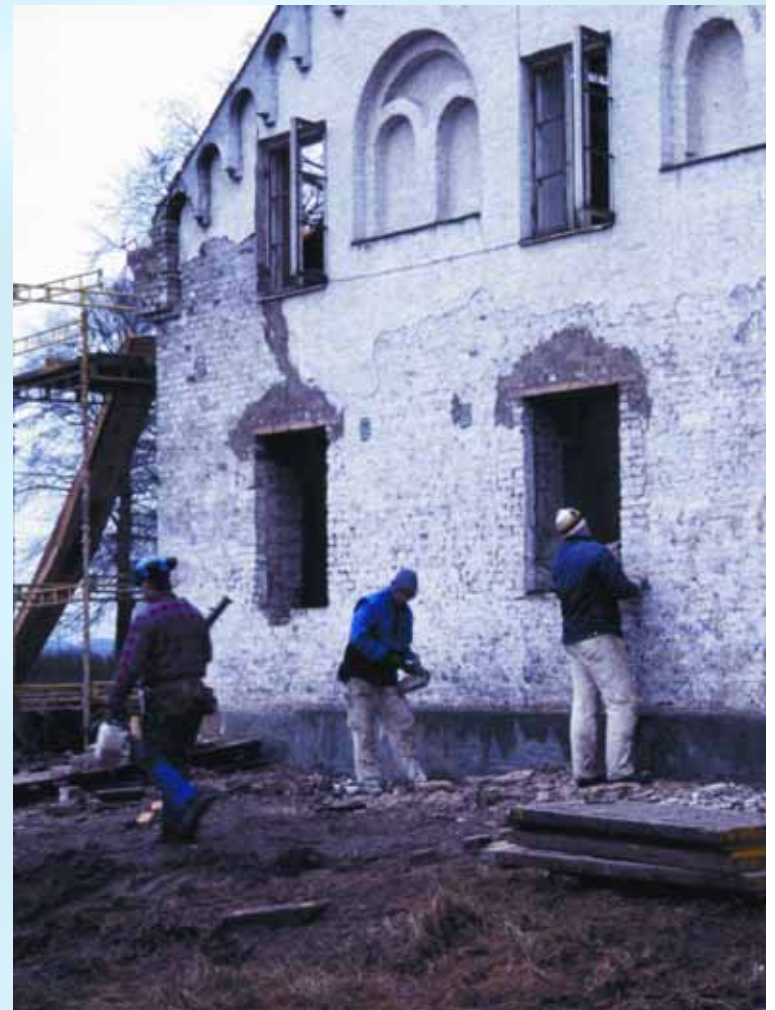
County Administrative Board

Regional Museums of Halland

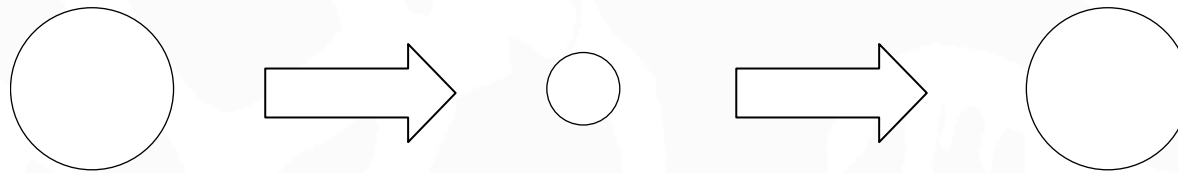


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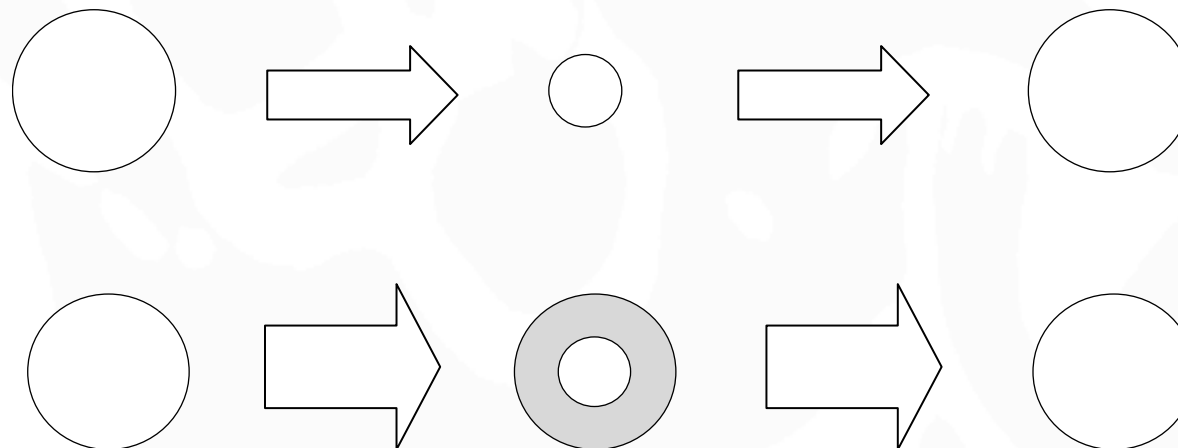
- Save the jobs
- Save the craftsmanship
- Save the buildings



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# A Trading Zone for Sustainable Development



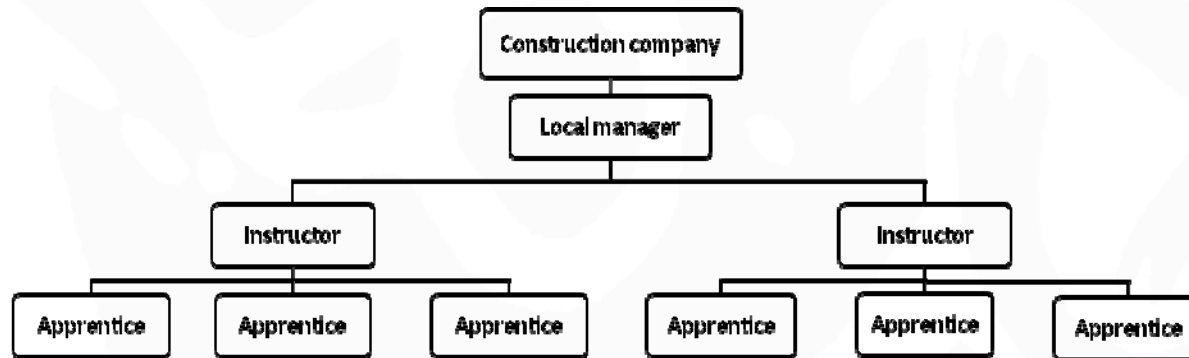
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## Rossared



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Volvo

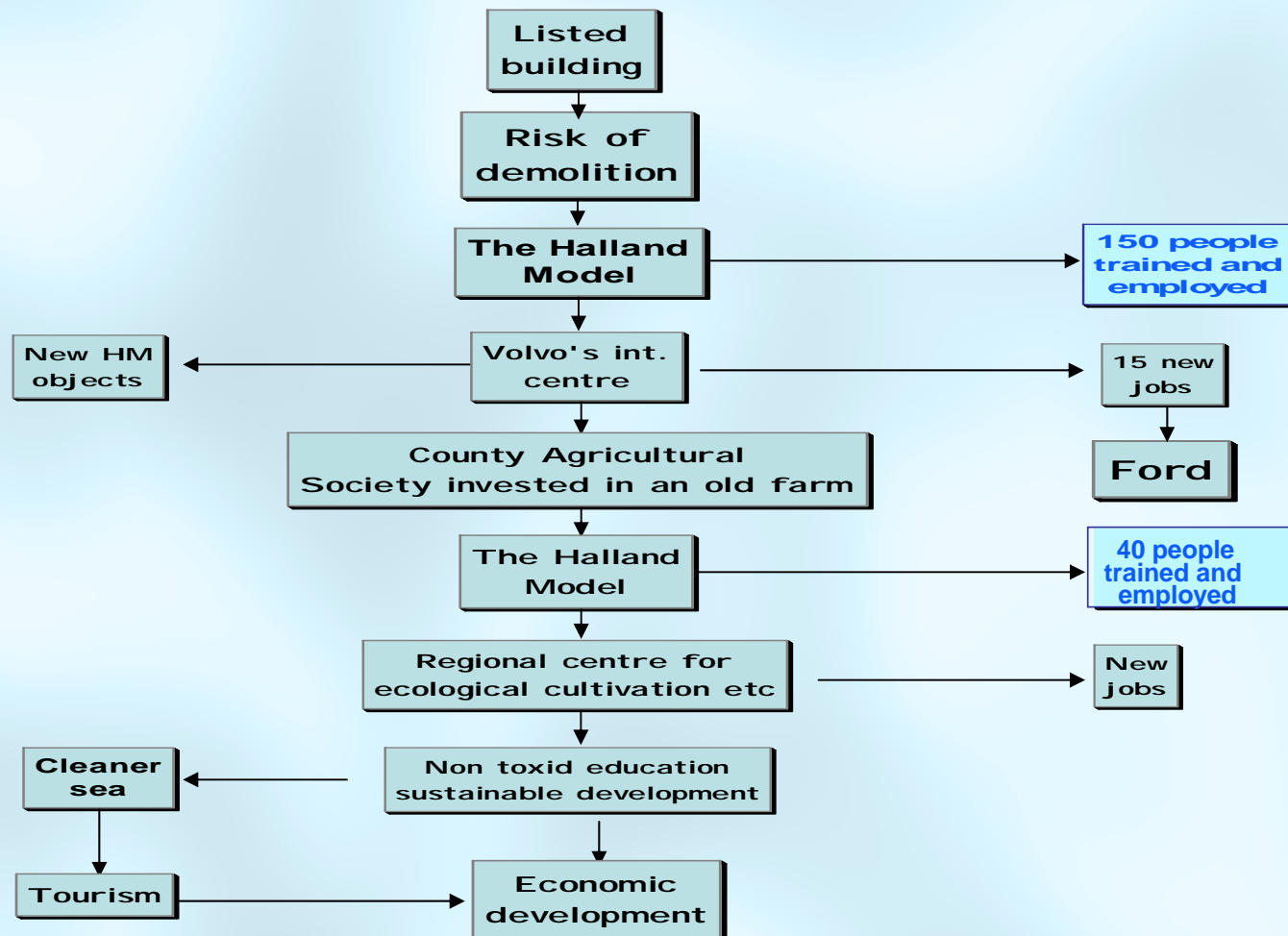
- International conference centre

The Halland Model €2 million

Volvo paid two times higher, €4 million



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# The Halland Model



KULTURMILJÖ  
HALLAND

# The Halland Model



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HALLAND

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## Economic

- obvious return on the investments moreover contributed
- regional growth.

## Social

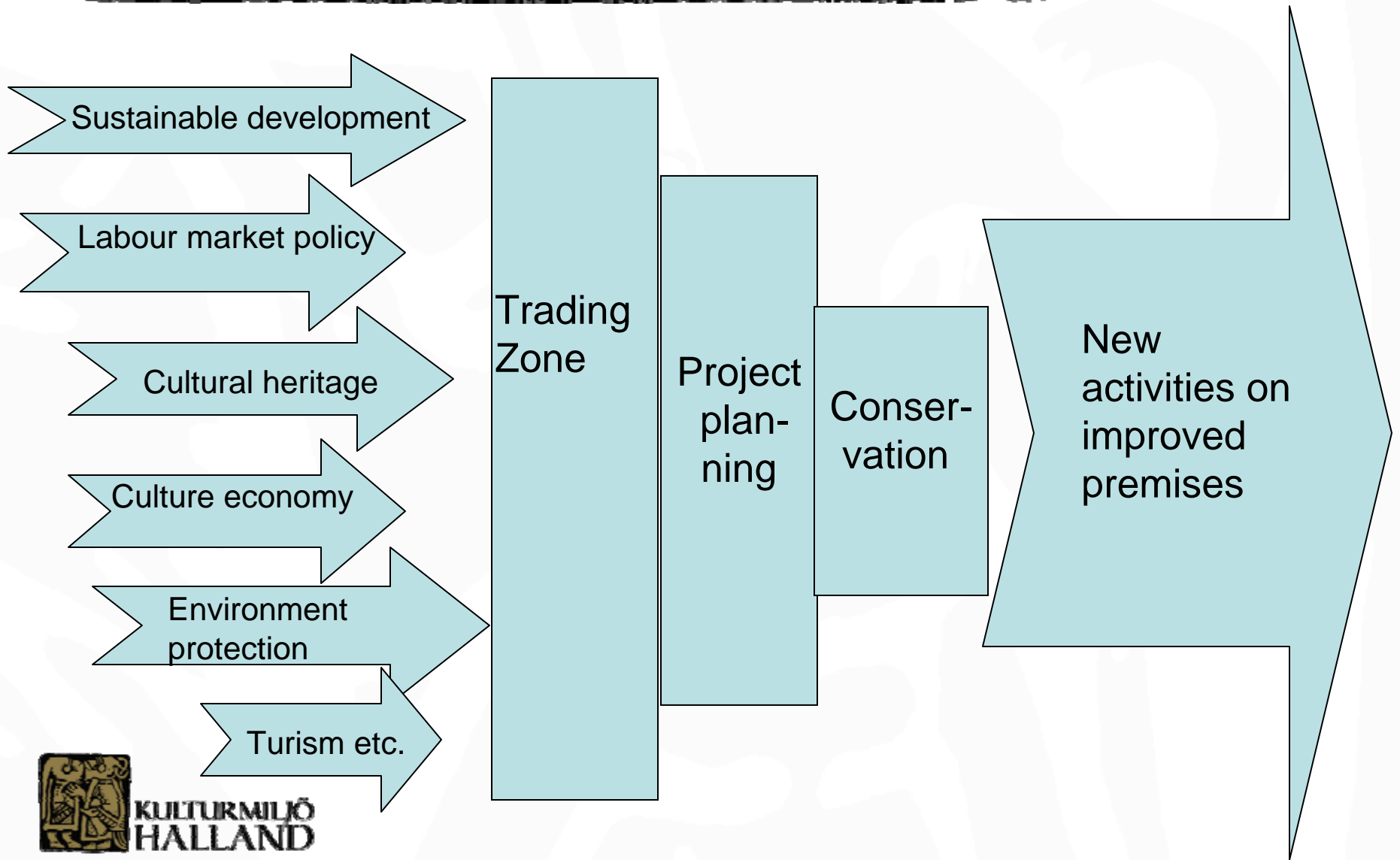
- created jobs
- developed cross-sectoral networks and a multi-problem-oriented approach
- strengthened the local identity

## Environmental

- take hand on existing resources
- environmental friendly materials and energy sources were used.



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## Facts

- 1,100 = One third of all construction workers trained in traditional techniques
- 235 new jobs
- almost 100 historic buildings conserved





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Increased volume of construction

Working places with no displacement effects

Impact on the whole trade and industry

Reduced unemployment

Funding - Higher quality in conservation

Regional cohesion

Capability building



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Thank you for your attention

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