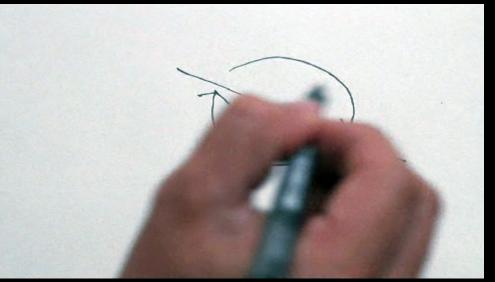
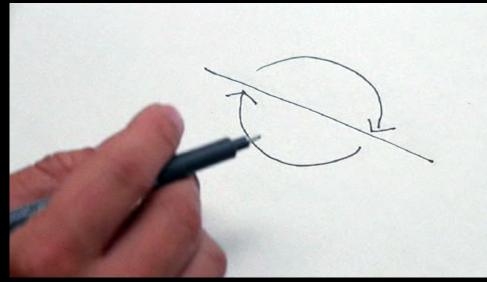
Raising Community Awareness on Sustainability The case of the projects '(D)rain For Life' and ASPIS

Jekaterina Balicka - Friedrich Kuhlmann

Estonian University of Life Sciences Tartu

Inception - to launch, to start, to implant





stills from the movie 'inception' - 2010

Nachhaltigkeit ----- Sustainability derived from forestry



Hans Carl von Carlowitz

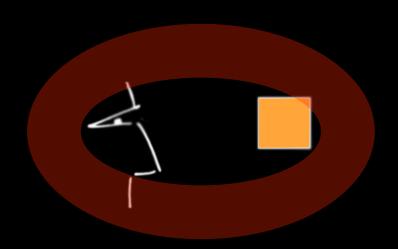
the notion 'sustainability' seems obvious further research on its necessity is outdated?

environmental, economic and social sustainability are forming the pillars of sustainability

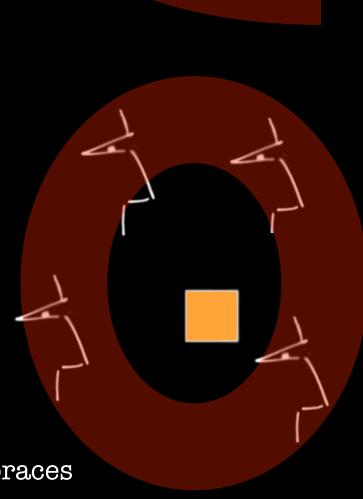
The pillars concept is criticized of being hermetic and denying development.

- the social aspect is often seen as a black sheep
- social sustainability is the only pillar which breaks out of the concept.
- social sustainability does not only refer to its own metabolism of money or ecology

Awareness - being conscious of a space or a concept



Empathy - identifying with the space or concept



Negotiation – space or concept embraces



awareness leads the moving gardener



urban agriculture as a result of food **empathy**

ASPIS - Auditing the Sustainability of Public Spaces

Pan-European research project 2009-2012

SSUES AND CRITERIA		R	RANKIN	IG			_	INDICATOR				STAKE	HOLDER		
	very little or not at all	a little	soāso	rather much	very much	don't know don't understand	not relevant		Successfully applied?		Place a √ to relevant stakeholders				
. Variety / multiplicity of users	1	2	3	4	5			Parameters that define and explain the criteria	YES	NO	GENERAL PUBLIC	PLANNERS	POLICY MAKERS	EDUCATION	
.1 Can the open space serve the needs of many fferent users?			x					(1) No of different types of users - preferable name them: children, youth mothers with children, families, old people, young couples, local people, people coming from other areas, people working in surrounding areas (2) No of on-going activities (according to real use of space) (3) Use of site for educational activities by schools or NGOs	1,2,3		x (1,2,3)	x (1,2,3)	x (1,2,3)	x (1,2,3)	
Are the different users in conflict between em?			×					How can one identify conflict caused by different activities and users sharing the same space: (1) The level of noise from one activity does disturb other users (2) Overcrowling over a certain area of the open space (3) One activity expands over the area of other users and "squeezes" them (4) There are regulations or activity schedules that would manage and world conflict (felfers to the presence of a mechanism that controls activities e.g. a person regulating the use of a basketball field or a writen time-schedule for different activities)	1,2,3,4		x (1,2,3,4)	x (1,2,3,4	×(1,2,3,4) x (4)	
1.3 Is the open space designed in a way that accommodates well the different needs of users?		x						(1) Uses for small children (palygrounds) are well separated from other users. (2) Sports facilities are well separated from other uses (3) Pedestrians are separated from cyclists (4) Refreshment areas are delineated and limited, not to distract other recreation activities	1,2,3,4		x (1,2,3,4)	x (1,2,3,4)	x (1,2,3,4) × (1,2,3,4	
	very little or not at all	s little	sošso	rather much	very much	don't know don't understand	not relevant		Success applied?		Place a √ to relevant stakeholders				
. Security/safety	1	2	3	4	5				YES	NO	GENERAL PUBLIC	PLANNERS	POLICY MAKERS	EDUCATION	

sustainability criteria in a star-rating-tool to evaluate public spaces

	very little or not at all		e soš	.50	rather much		not relevant		Successfully applied?		Place a √ to relevant stakeholders				
Organic relationship of the open space to the surrounding areas/the city - Select one of the two options:	1	2		3	4	5	understand			YES	NO	GENERAL PUBLIC	PLANNERS	POLICY MAKERS	EDUCATION
5a open spaces serving local needs									5a						
5.a.1 Is there social cohesion with the neighbourhood?			×						(1) Meeting points for adults and kids Number of people using the site regularly (3) Local community groups are actively involved Social control is exercised by the local community	3	1,2,4	x	×	x	x
5.a.2 is there economic cohesion with neighbourhood - interaction with local facilities and amenities ?					x				(1) The site is surrounded by shops (2) The site is in short distance from education, recreation/ sport and cultural facilities/amenities (3) The site favours and is favoured by its proximity to these facilities and amenities.	1,2,3			x (1,2,3)	x (1,2,3)	x(2,3)
5.a.3 Is there cultural cohesion with the neighbourhood?						×			(1) The open space is a symbol of the identity of the neighbourhood (2) Local cultural & social events are celebrated in the open space (3) The open space bears clear signs of the history and heritage of its neighbourhood	1,2,3		x (1,2,3)	x (1,2,3)	x (1,2,3)	x (1.2,3)
5b open spaces serving wider, non-local needs in the city									5b						
5.b.1 Is there social cohesion with the city?					x				of people using the site regularly (3) All types of community groups, NGOs, are actively involved	1,2		x(1,2)	x(1.2)	x(1,2)	x(1,2)
5.b.2 is there economic cohesion with the city - interaction with city-wide facilities and amenities?					×				(1) The site is in close proximity to central shops site is in close proximity to public buildings, recreation/ sport and cultural facilities/armenities of city-wide importance (3) The site forms part of a vicer network of central facilities and amenities prividing mutual support. (4) The site originates economic activity through urban tourism.	1,2,3,4			x(2,3,4)	x(2,3,4)	x(2,3,4)
5.b.3 is there cultural cohesion with the city?						×			The open space is a symbol of the city wide cultural & social events are celebrated in the open space The open space bears clear signs of the history and heritage of the city, relating to surroundings or included buildings and monuments	1,2,3		x (1,2,3)	x (1.2.3)	x (1,2,3)	x (1.2,3)
5c Connectivity		Ġ.							5c.						8 1
5.c.1 Is the public open space connected to a network of other public spaces or to a green corridor?			x						(1)The open space forms part of a wider network of green and/or historical/cultural public places in the city	1		×	×	×	×







sustainability criteria in a web-based game to create awareness in public spaces

Estonia-Latvia cross-border cooperation programme project

(D) rain for life

promoting sustainable urban drainage systems (SUDS) in Latvia and Estonia

4 case study areas: 2 in Estonia and 2 in Latvia

Promoting Sustainable Urban Drainage Systems in Estonia-Latvia cross-border area to improve the environment for active and sustainable communities





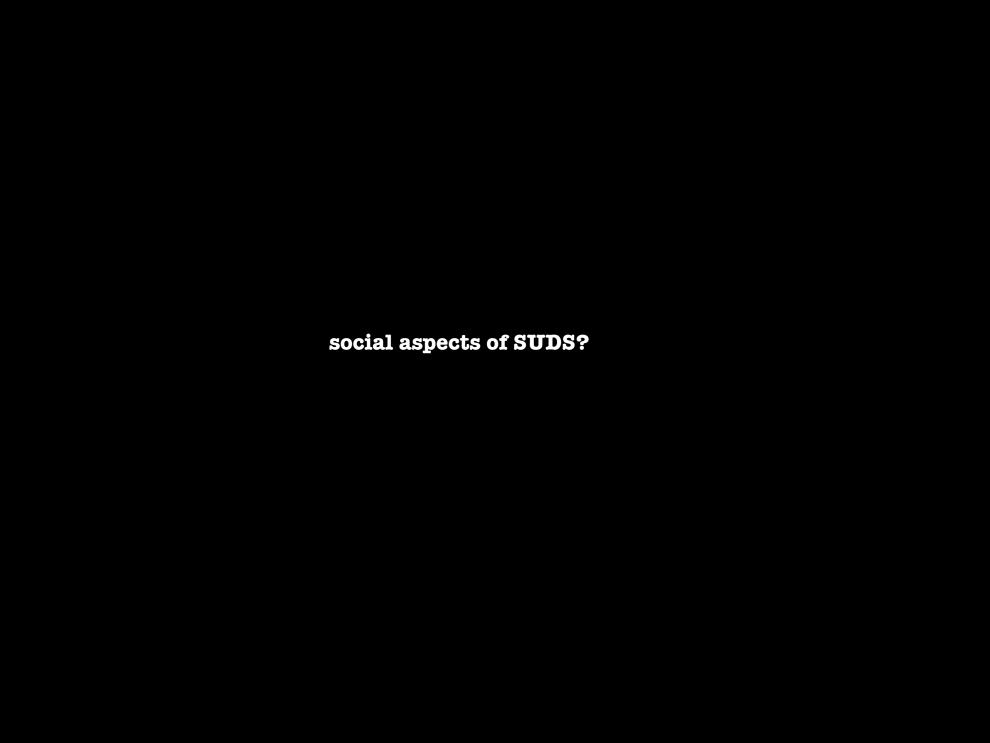


Linking Estonia and Latvia Part-financed by the European Regional Development Fund





conventional vs. SUDS systems



CASE STUDY PROJECT DEVELOPMENT

```
LV+EE project team + international expert: brainstorming workshop
  ← input
 LV/EE local project team: draft development
  international expert: feedback
 ← input
 . LV/EE local project team + local experts + communication expert: workshop
  ← input
  local inhabitants + local experts: communication via IT platform
 ← input
RESULT
```

CASE STUDY PROJECT DEVELOPMENT

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5. local inhabitants + local experts: communication via IT platform
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RESULT
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inslate livejournal Карты Google Google kalendārs gmail õis Inbox.lv Arctic facebook Википедия

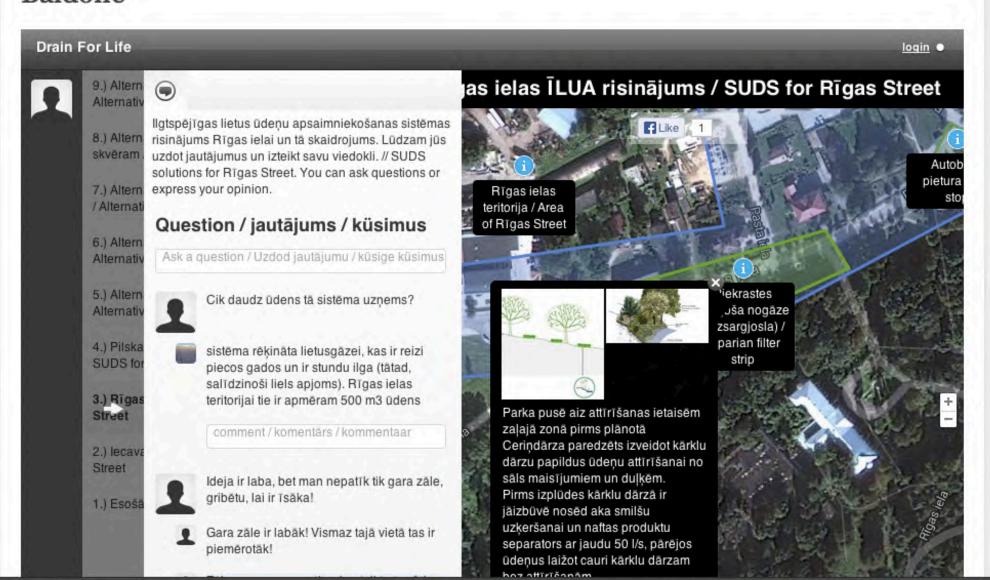
YouTube Pin It

Participation



About project Project news Handbook Case studies

Baldone



sustainability criteria are evaluating and create awareness on public spaces

sustainable urban drainage systems are creating awareness on storm water issues

but under the condition of social sustainability they create...

perception of the surrounding awareness on community life neighborhood pride social cohesion quality of life communal empathy negotiation



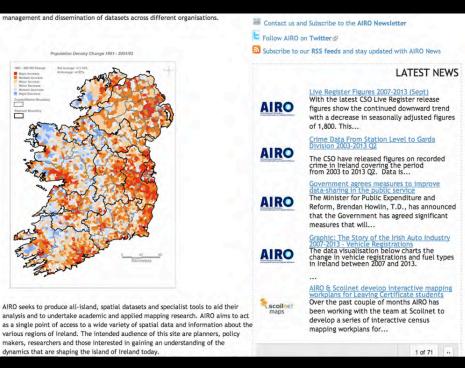
Discussing sustainability criteria among user groups provokes social sustainability in a Public Space

Social sustainability happens when the interaction between people and their environment is visible and therefore negotiable

Social sustainability fosters development: the more people are interacting the more the criteria are being fulfilled

'welteinheimische Wesen'

world-indigenous creatures





Irish information site: www.airo.ie

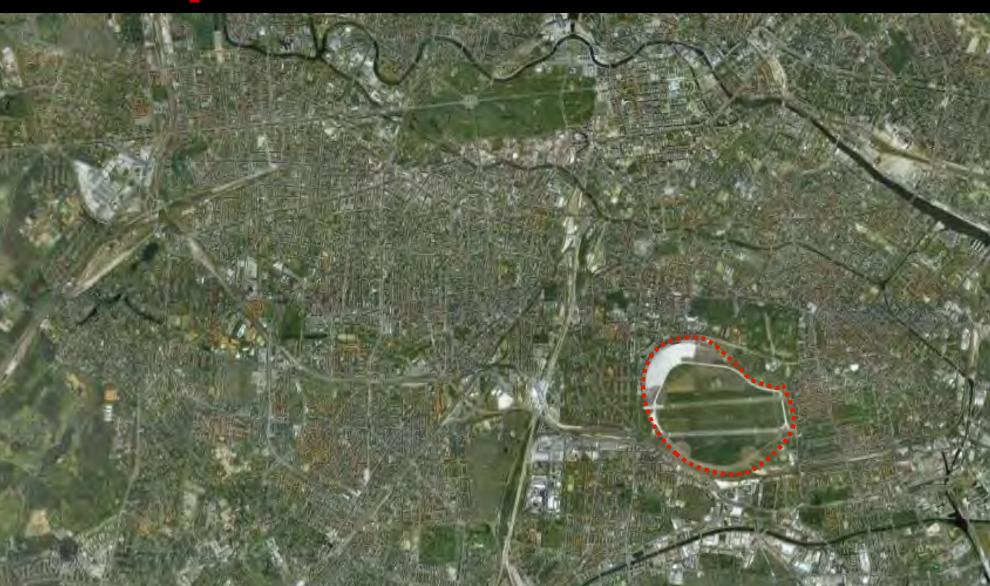
shared space

raising community awareness via participation in

Temporary use projects



Berlin.Tempelhof





Berlin. Tempelhof





Berlin. Tempelhof

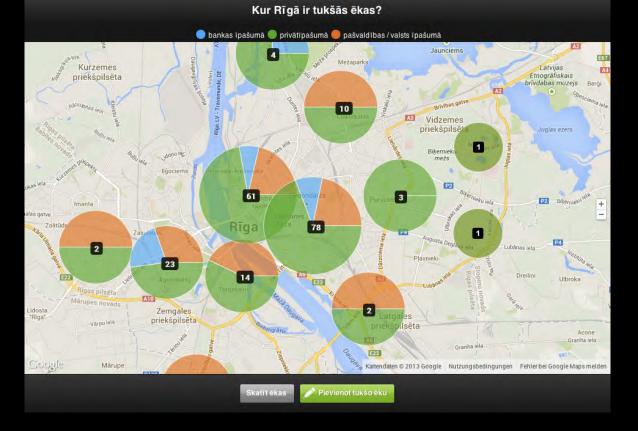




Berlin. **NEUKÖLLN**



Riga!





Yellow "occupy me" stickers have noted more than 200 buildings in the centre, while creative and public initiatives are unable to find space for activities.

The dialogue about abandoned lots stimulates the discussion about urban renewal and fosters participation. **2014 European Capital** of Culture can be the European Capital of empty spaces.

negotiation vs. measurement

stimulation - provocation to change

social sustainability unfolds potentials beyond technical or ecological origin

boundaries of Landscape Architecture are widening when social sustainability is raised